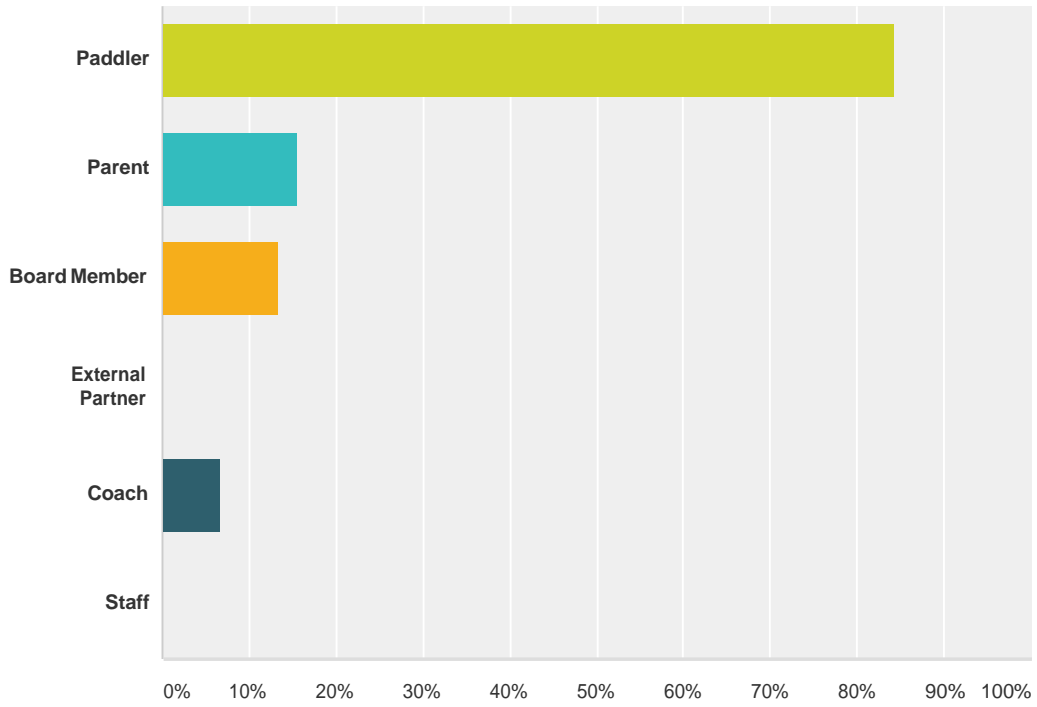


### Q1 How would you describe yourself?

Answered: 45 Skipped: 1



Answer Choices	Responses	Count
Paddler	84.44%	38
Parent	15.56%	7
Board Member	13.33%	6
External Partner	0.00%	0
Coach	6.67%	3
Staff	0.00%	0
<b>Total Respondents: 45</b>		

# Strategic Plan Survey 2014

## Q2 I believe our greatest strengths are.....

Answered: 34 Skipped: 12

#	Responses
1	<b>Equipment</b> <b>People/Volunteers</b> <b>Programming</b> Rek L Reliable access to boats and skill development for all paddlers. Youth programs are also important.
2	<b>People/Volunteers</b> enthusiastic membership
3	<b>Inclusiveness</b> inclusiveness
4	<b>Location/Facilities</b> Our location.
5	<b>Location/Facilities</b> <b>People/Volunteers</b> location , our core group of members who are extremely dedicated to making things run smoothly down at NCKC Brechin
6	<b>Equipment</b> <b>Finance</b> <b>People/Volunteers</b> variety of choices in boats, nice people, great volunteers and maintenance, fair price.
7	<b>People/Volunteers</b> Volunteers
8	<b>Inclusiveness</b> <b>People/Volunteers</b> Dedication of members, experienced outrigger paddlers willing to teach others, a camaraderie and positive attitude.
9	<b>People/Volunteers</b> the dedication of volunteers who devote their skills to running the club.
10	<b>People/Volunteers</b> members help with the upkeep maintenance
11	<b>Programming</b> Encouraging healthy and safe physical activity
12	<b>Inclusiveness</b> <b>People/Volunteers</b> the paddlers and the support they provide each other.
13	<b>People/Volunteers</b> In our volunteers.
14	<b>Inclusiveness</b> <b>People/Volunteers</b> building strong competitive kayakers in an inclusive, supportive, community environment.
15	<b>People/Volunteers</b> The actual members, both adults and youth. They are generally keen and mutually supportive.They provide positive role models for each other.
16	<b>Equipment</b> <b>Finance</b> <b>Inclusiveness</b> <b>Location/Facilities</b> <b>People/Volunteers</b> numbers of over 40yr paddlers. Dock space at Brechin. Affordable membership. Number of club out-riggers canoes . Excellent dock manager/repairer.
17	<b>People/Volunteers</b> <b>Programming</b> greatest diversity of paddling options through a large membership .
18	<b>Programming</b> Good sprint and outrigger programs.
19	<b>Location/Facilities</b> <b>Programming</b> Diversity of paddlesports options and two locations (freshwater and salt)
20	<b>Equipment</b> <b>Location/Facilities</b> Our location at Brechin Dock and the quality of our equipment. Our boats are in great condition and well maintained.
21	<b>People/Volunteers</b> <b>Programming</b> smooth operation, friendly cooperation, knowledgeable staff and volunteers, emphasis on safety
22	<b>Equipment</b> <b>People/Volunteers</b> People who love the water and exercise, people with long experience, and people who want to learn. People who are willing to take care of the boats
23	<b>People/Volunteers</b> Enthusiasm for youth sport
24	<b>Finance</b> Affordable paddling for all ages
25	<b>Finance</b> Affordable access to paddling sports.
26	<b>Finance</b> <b>Location/Facilities</b> <b>Programming</b> Affordable. Great access at the lake and Brechin. Good variety of paddling disciplines.

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27	<span style="background-color: #f4a460; padding: 2px;">Equipment</span> <span style="background-color: #92d050; padding: 2px;">Finance</span> access to low cost recreational equipment
28	<span style="background-color: #f4a460; padding: 2px;">Equipment</span> <span style="background-color: #4a7ebb; color: white; padding: 2px;">People/Volunteers</span> probably shouldn't have begun the survey because I am a senior paddler In the outrigger section. We have good people to take care of our boats, who also help us to improve our technique and water reading. T
29	<span style="background-color: #d9534f; color: white; padding: 2px;">Location/Facilities</span> <span style="background-color: #4a7ebb; color: white; padding: 2px;">People/Volunteers</span> We have a good group of people that want to see the club grow and be successful. Great place to paddle, location. Strong Head Coach Good core
30	<span style="background-color: #4a7ebb; color: white; padding: 2px;">People/Volunteers</span> Our members
31	<span style="background-color: #4a7ebb; color: white; padding: 2px;">People/Volunteers</span> Teamwork
32	<span style="background-color: #92d050; padding: 2px;">Inclusiveness</span> <span style="background-color: #4a7ebb; color: white; padding: 2px;">People/Volunteers</span> <span style="background-color: #40c0ff; padding: 2px;">Programming</span> <span style="background-color: #40c0ff; padding: 2px;">The</span> club has many capable senior paddlers that can assist with board functions and provide continuity to the club. The summer program that attracts hundreds of first time paddlers
33	<span style="background-color: #92d050; padding: 2px;">Inclusiveness</span> Inclusiveness
34	<span style="background-color: #f4a460; padding: 2px;">Equipment</span> <span style="background-color: #92d050; padding: 2px;">Finance</span> Quality boats, availability and value for your money

## Strategic Plan Survey 2014

### Q3 Our main purpose as an organization is....(aka...the reason we exist!)

Answered: 34 Skipped: 12

#	Responses
1	<b>All Levels</b> Support paddling at all levels of expertise - both racing and recreational.
2	<b>Competition</b> build a strong team of competitive kayakers
3	<b>All Levels</b> facilitate the sport of paddling for recreation and competition
4	<b>All Levels</b> building paddlers for life! getting people involved in sport and keeping them there.
5	<b>Community Outreach</b> <b>Equipment</b> <b>Programming</b> Provide equipment, opportunity and support for local individuals to experience canoe & kayak sports in their community.
6	<b>Location/ Facilities</b> <b>Programming</b> To be able to paddle and enjoy the natural beauty of Nanaimo
7	<b>Programming</b> to enjoy and promote paddle sports
8	<b>All Levels</b> <b>Healthy Lifestyle</b> Provide a fun, safe and rewarding paddling experience to paddlers of all abilities.
9	<b>All Levels</b> <b>Programming</b> provide a healthy,safe and friendly climate to promote the sport of paddling weather it be for competitive or recreational purposes.
10	<b>Programming</b> to promote paddling
11	<b>All Levels</b> <b>Competition</b> <b>Programming</b> To organize & structure opportunities for youth and adults to have access to paddling events, equipment, recreation and competitive training.
12	<b>Equipment</b> <b>Location/ Facilities</b> to provide a venue from which we can come together and paddle using equipment purchased and maintained for that purpose.
13	<b>All Levels</b> <b>Programming</b> Promote paddling for all paddlers, albeit recreational or racing and in all disciplines.
14	<b>Competition</b> <b>Programming</b> Bring the kids to the max of their potential. Build an elite group of athlete who will perform at the world (Canadian) level.
15	<b>Equipment</b> <b>Healthy Lifestyle</b> <b>Programming</b> To encourage health and happiness through paddling. To provide coaching for adults and youth. To make available actual gear for members to use
16	<b>Healthy Lifestyle</b> To introduce and encourage water sports; awareness and sensitivity of marine environment. Promote healthy mind & body. Choices for excitement & entertainment beyond artificial/chemical Mentor healthy life style.
17	<b>Programming</b> To enable a every member to have access to a variety of water based paddle experiences almost any day and time in a safe and sociable fashion and at a reasonable price tag without alot of meetings or paperwork.
18	<b>All Levels</b> <b>Programming</b> Introduce people to the different disciplines of canoe/kayak and take them as far as they want to go.
19	<b>All Levels</b> <b>Programming</b> To provide recreational and competitive paddlesport opportunities for instruction, training, and participation to people of all ages.
20	<b>All Levels</b> <b>Finance</b> Provide paddling experience to anyone at any level, at a reasonable cost.
21	<b>All Levels</b> <b>Programming</b> promote and encourage paddling at all levels
22	<b>Equipment</b> To use our collective to own and use boats.
23	<b>Programming</b> Provide a safe, fun, supportive environment that fosters skill development and camaraderie.
24	<b>All Levels</b> <b>Finance</b> To provide affordable paddling with self supporting programs for all ages.
25	<b>Finance</b> <b>Programming</b> To provide affordable access to paddling sports.

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26	<span>All Levels</span> <span>Competition</span> <span>Equipment</span> <span>Programming</span> Provide access to coaching, training and paddling equipment. Both for competitive and recreational paddlers(rec paddlers would include the weekend warriors).	
27	<span>All Levels</span> <span>Programming</span> to get people of all ages on the water, both on the ocean and the lake	
28	<span>All Levels</span> <span>Community Outreach</span> To make paddling accessible to those who already know how wonderful paddling is and to introduce paddle ort to those who don't yet know it.	
29	<span>Programming</span> Get all people on the water and paddle!	
30	<span>Community Outreach</span> <span>Programming</span> To provide the paddling experience to all and develop youth talent.	
31	<span>All Levels</span> <span>Community Outreach</span> <span>Competition</span> To promote paddling to competitive and non competitive people in a fun way.	
32	<span>Finance</span> <span>Programming</span> Provide a friendly paddling structure at a reasonable price	
33	<span>Community Outreach</span> <span>Programming</span> to get people out paddling	
34	<span>Community Outreach</span> <span>Programming</span> provide paddling opportunities to our community	

**Q4 The following three words describe what I value most about this organization**

Answered: 32 Skipped: 14

Answer Choices	Responses
Please identify your first value	100.00% 32
Please identify your second value	100.00% 32
Please identify your third value	84.38% 27

#	Please identify your first value
1	access to paddling
2	competitivity
3	fun
4	inclusiveness
5	Equipment
6	loyalty
7	Possibility to paddle
8	people
9	supportive and positive attitude of paddlers
10	friendship
11	cooperative
12	Fitness,
13	paddling community; open and inclusive
14	Volunteers
15	strong strength power speed
16	health
17	paddling with others (safety)
18	as above accessible
19	organization
20	Diversity of canoes & kayaks
21	knowledge sharing
22	Respectful of all paddlers objectives
23	personal development
24	Outrigger paddling
25	outrigger paddling access
26	Community
27	the friendships i have made with my fellow paddlers
28	Friends

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29	passion	
30	Lack of rules	
31	Top level coaching	
32	Boats	
<b>#</b>	<b>Please identify your second value</b>	
1	participation and improvement	
2	inclusiveness-	
3	nature	
4	excellence	
5	Technical experience	
6	commardary	
7	Go out with my team	
8	sport	
9	willingness to teach others	
10	challenge	
11	community	
12	Comeraderie	
13	quality of equipment	
14	Coaches	
15	inclusivity	
16	education	
17	friendships & comaradary.	
18	social	
19	instuction	
20	Site/Locations: Lake and Ocean	
21	cooperative/friendly	
22	Members who are willing to take responsibility fo r care of boats	
23	discipline	
24	Affordable	
25	affordable access	
26	Accessible/affordable	
27	easy access to use of equipment	
28	Exercise	
29	people	
30	The fleet	
31	Comraderie between fellow paddlers	
32	availability	
<b>#</b>	<b>Please identify your third value</b>	

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1	input	
2	fitness	
3	fun	
4	ease of access to our beautiful waters here	
5	enjoy the water	
6	discipline	
7	opportunities to learn, improve paddling skills, and race	
8	accomplishment	
9	Skills Training	
10	need to grow the sport	
11	Inclusiveness	
12	community	
13	accessibility	
14	low cost	
15	fun	
16	Community based	
17	healthy exercise and safety	
18	connection with the physical environment	
19	Having fun with friends and making new friends	
20	participating with friends	
21	Fun	
22	opportunity to exercise outside of a gym	
23	Accessibility	
24	team work	
25	The members	
26	Having fun !	
27	value	



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## Q5 When I look to the future, what I envision is...

Answered: 33 Skipped: 13

#	Responses
1	<b>Programming</b> Continuation of current programs with more access to skill improvement .
2	<b>Competition</b> athletes competing at worlds-Olympics?
3	<b>Equipment/ facilities</b> continued access to well maintained club equipment
4	<b>Community Outreach</b> a growing interest in canoe kayak in the mid island region
5	<b>Strategy/Governance</b> Better communication between the fresh & saltwater portions of the club.k
6	being a member as long as my health lets me ,....
7	<b>All Levels</b> A club with a variety of choices in boats and the possibility to go out on the water whenever I feel like it.
8	<b>Membership Growth</b> growing club
9	<b>Strategy/Governance</b> A club with a more balanced focus on the needs of its paddlers based on a the main activities in which the majority of members participate. A more balanced allocation of resources that reflects the activities that are important to the majority of paddlers.
10	<b>Competition</b> <b>Strategy/Governance</b> Well run club, with a reputation for it's friendly spirit, good sportsmanship and competitive nature
11	<b>All Levels</b> <b>Equipment/ facilities</b> an expansion of the the facilities and encourage younger paddlers
12	<b>Competition</b> <b>Programming</b> A son who is fit, confident and knowledgeable about training, competing and being a good team member
13	<b>Equipment/ facilities</b> Access to more equipment on the ocean and lake side
14	<b>All Levels</b> <b>Strategy/Governance</b> We organize to include all disciplines which the majority of padders want.
15	<b>Coaching</b> <b>Competition</b> A club that will be known for the great athletes and coach and their involvement in the community.
16	<b>Equipment/ facilities</b> continued easy access to gear for paddlers
17	<b>Coaching</b> <b>Equipment/ facilities</b> Outrigger coach on Brechin site that is highly qualified for Outrigger paddling, training and racing. A clubhouse at ocean side. More youth promotion of outrigger at Brechin. Flatwater /sprint racers independant on the lake.
18	<b>Equipment/ facilities</b> More of the same and maybe a tiny bit more dock space.
19	<b>Equipment/ facilities</b> More access, clinics, boat storage
20	<b>All Levels</b> <b>Strategy/Governance</b> A NCKC representing all canoe/kayak disciplines. A senior/masters training program for sprint?
21	<b>All Levels</b> <b>Equipment/ facilities</b> A new boathouse to house our equipment at the lake where there is a flurry of activity by both youth and adults.
22	<b>Finance</b> <b>Membership Growth</b> a club growing and attracting more paddlers and families, keeping cost down and encouraging volunteers and paddling skills
23	<b>All Levels</b> <b>Strategy/Governance</b> A club where members know and respect each other's interests in paddling, where tasks are shared more widely, where training can be developed for those differing interests.
24	<b>Strategy/Governance</b> Stability of a unified club
25	<b>All Levels</b> <b>Finance</b> <b>Programming</b> A club with independent groups with self- supporting programs.

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26	<b>Programming</b> The opportunity to continue to be able to enjoy outrigger paddling, and perhaps the opportunity to try other paddling sports.	
27	<b>All Levels</b> <b>Finance</b> <b>Strategy/Governance</b> A vibrant engaged community of paddlers of all ages. An organization that can sustain itself into the future.	
28	<b>Equipment/ facilities</b> shared resources between the flat water and ocean	
29	<b>All Levels</b> <b>Community Outreach</b> Many more people learning what a wonderful sport we have and Just how accessible something like outrigger paddling can be to even the disabled!	
30	<b>Equipment/ facilities</b> <b>Programming</b> A safe place to people of all aging to paddle and strong paddling programs.	
31	<b>All Levels</b> <b>Equipment/ facilities</b> <b>Membership Growth</b> More members, more boats and increased youth development	
32	<b>Competition</b> <b>Equipment/ facilities</b> Having a new boathouse at Brechin boat ramp. Weekly TT races in Brechin for small boats and OC6 Kicking Derek's butt :)	
33	<b>Coaching</b> continuation of the existing usage. Better coaching.	

**Q6 Some of the opportunities we face as an organization are... (keeping in mind changes in the sport, the economy, member expectations, financial opportunities, technological innovations, and any changes that may lie ahead).**

Answered: 29 Skipped: 17

#	Responses
1	<b>All levels/ Unity</b> <b>Community Outreach</b> <b>Equipment/Facilities</b> Partnering in facility development with other agencies Program development for recreational paddling - all kinds of opportunity for new paddler programs
2	<b>Community Outreach</b> Interest in paddling from diverse groups of people. opportunities to connect people and groups and build a strong community/culture around paddling/paddlesports. beautiful location with lots of opportunity to experience lake, ocean and river kayak/canoe.
3	<b>Community Outreach</b> <b>Progarmming/Events</b> Introducing school groups of all ages to canoe & kayak sports Continue and expand a close working relationship with the city of Nanaimo Support members of all ages and abilities in local and away competitions Create opportunities for members to learn more about officiating in the sport Host events to bring the saltwater and freshwater portions of the club together socially Celebrate members who excel in local and away regattas Host the best races on the Island on freshwater & saltwater
4	<b>Equipment/Facilities</b> <b>Finance</b> keeping membership fees affordable . keeping our boats maintained.
5	Don't know, keep up the good work
6	<b>Community Outreach</b> <b>Equipment/Facilities</b> <b>Membership Growth</b> potential for growth, increased awareness in the community, to build a new Boathouse
7	<b>Membership Growth</b> <b>Strategy/Governance</b> A chance to make the club more focused on what the majority of members want, and to attract new members.
8	<b>All levels/ Unity</b> <b>Progarmming/Events</b> Paddling in several disciplines is growing in popularity. We need to focus on what the sport is all about. It's about health, friendship, competition...all to often we are caught up in the administration, financial and regulatory aspects of the sport....all very important, but I beleive we must always return to what the sport is about.
9	<b>Membership Growth</b> expansion of the club
10	<b>Coaching</b> <b>Progarmming/Events</b> more coaching and training
11	<b>Finance</b> The Federal, Provincial and Municipal Administrations are cutting back in terms of funding and so we need to get self sufficient.
12	<b>All levels/ Unity</b> to entice more youth and adults to participate in recreational paddling
13	<b>Equipment/Facilities</b> Furthering the unified water sport building as presented and studied with Camela Tang.
14	<b>Community Outreach</b> <b>Strategy/Governance</b> We seem to have an abundance of keen ambitious members who have great insight and future plans for the club as well as the City of Nanaimo seem to be receptive to our situation.
15	<b>Equipment/Facilities</b> A great safe place for locals and tourists of all aged to paddle
16	<b>Progarmming/Events</b> Embrace whitewater kayaking/canoeing.
17	<b>Equipment/Facilities</b> Two site locations - creates a love of all paddlesports offered
18	<b>Equipment/Facilities</b> <b>Membership Growth</b> becoming bigger, more sophisticated, having a bigger club house
19	<b>All levels/ Unity</b> <b>Progarmming/Events</b> Chances for differing groups to take advantage of training. To share knowledge about outriggers and possible competitions to support a range of teams

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20	This question is not clear thus I cannot provide input.
21	<b>Equipment/Facilities</b> <b>Finance</b> I would like to see the club purchase some paddle boards, improve the Brechin dock to make it more user friendly and keep paddling affordable with self supporting programs.
22	<b>All levels/ Unity</b> <b>Progarmming/Events</b> We may choose to branch out into new paddle sports such as paddleboarding. I think that when the club introduced outriggers its membership increased, and all members gained the opportunity to be exposed to a fun new activity. Perhaps the introduction of paddleboarding would do the same thing
23	No clue
24	<b>Community Outreach</b> <b>Progarmming/Events</b> Expanding the interest in the sport. Hosting higher profile event ie. outrigger champs. Working cooperatively with rowing to expand our voice.
25	<b>All levels/ Unity</b> trying to stay cohesive, rather than splitting
26	<b>Membership Growth</b> We have room to grow, space and people. People love being on the water. It is generally an inexpensive sport.
27	<b>Finance</b> Sponsorship funds Grants Events Fundraises
28	<b>Coaching</b> <b>Progarmming/Events</b> We have a great new coach which gives us a huge opportunity to improve our skills and put out some top racers.
29	<b>Equipment/Facilities</b> <b>Finance</b> Availability of docks. Financial sustainability.

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## Q7 Some of the challenges we face as an organization are...

Answered: 29 Skipped: 17

#	Responses
1	<b>Strategy/Governance</b> Busy people and how to have time to contribute to the organization.
2	<b>Finance</b> <b>Safety</b> Maintaining membership as fees rise Liability.....from my perspective the Club has no safety program
3	<b>Finance</b> rising costs put training out of reach for many individuals and families in this area.
4	<b>Equipment/ Facilities</b> <b>Membership Growth</b> <b>Strategy/Governance</b> Supporting a coach's salary we can't afford Growing the club; attracting new members and retaining the members we have Maintaining equipment in safe, working order Maintain a governing body structure that is respectful and representative of the membership profile Improving communication between the board & the membership Improving the local profile of the club
5	<b>Finance</b> Biggest challenge is a small portion of your members who are disgruntled about the annual fees but do not have a solution how to run this club in the future. So try to ignore this small portion (which I believe mainly consists of women in their menopause) and focus on the members who are happy and try to find ways to make them more happy I suppose. This will likely give you the most satisfaction as an organization.
6	<b>Equipment/ Facilities</b> <b>Membership Growth</b> to build a new Boathouse, increase size of club
7	<b>Finance</b> <b>Strategy/Governance</b> A shift in thinking about priorities and funding for programs in programs. A need to consider allocation of funds from "historic" programs to activities that reflect the majority of activities that reflect the activities of the majority of paddlers. Basically the need to look at CHANGING how we do things, what we do, and how we fund it.
8	<b>Culture</b> <b>Equipment/ Facilities</b> 1. Size...As the club gets bigger, we lose our intimacy. 2. Cultural changes...as we bring in new persons and new ideas, there has to be a cultural shift...what was workable 10 years ago doesn't necessarily apply today. 3. Technological changes...sport equipment, training techniques, administration (computers, Programs).
9	<b>All levels/Unity</b> <b>Equipment/ Facilities</b> keep the outrigger and lake club together, replacing boats as they wear out
10	<b>Finance</b> <b>Membership Growth</b> growing the sport and be able to fund it, long term
11	<b>All levels/Unity</b> <b>Finance</b> Same as above in that there is not enough money to go around and as such we need to diversify.
12	<b>All levels/Unity</b> <b>Membership Growth</b> to stay focused on enticing people into paddling and to not become too political or self-centered within the organization
13	<b>All levels/Unity</b> <b>Coaching</b> <b>Finance</b> NCKC dependant on the Mature paddlers financing youth with minimal benefits to the mature paddlers. Lack of blending & communication between lake & ocean paddlers ieworkshops and opportunities for all paddlers. Lake/Board making independant decision to contract coach for flatwater. Rushed before voted on.
14	<b>All levels/Unity</b> <b>Strategy/Governance</b> Being able to meet the wishes of the diversity of current members and being able to incorporate the same for future members.
15	<b>All levels/Unity</b> <b>Finance</b> Responding to varying interests , financing what we see as priorities
16	<b>Coaching</b> <b>Finance</b> Successful gaming applications. Being able to pay Igor.
17	<b>All levels/Unity</b> <b>Equipment/ Facilities</b> Two site locations - division of membership - some only paddle at one site.
18	<b>Equipment/ Facilities</b> <b>Strategy/Governance</b> limited space at Brechin boat ramp becoming too big to maintain the friendliness and cooperation
19	<b>All levels/Unity</b> Lack of knowledge of each other's interests and a link to activities or training I that could support most of those

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20	<b>Strategy/Governance</b> Give adequate attention to details (such as recording members names correctly). Communication, both within the club and with the community is lacking and gives rise to frustration .
21	<b>Finance</b> Keep it affordable and self supported.
22	<b>Finance</b> <b>Strategy/Governance</b> How to keep our club affordable. How to finance activities in a responsible manner. How to encourage more members to become involved in the running of the club.
23	<b>Coaching</b> <b>Finance</b> <b>Membership Growth</b> Getting Funding for those wishing to excel in the less popular paddle sports, charging all club members higher fees in order to pay for a coach that is never seen at Brechin Growing the club at long lake so that a good coach is being fully utilized
24	<b>Coaching</b> <b>Equipment/ Facilites</b> <b>Finance</b> Appropriate space. Demand from other user groups on the existing space. Financial constraints. Maintaining higher level coaching
25	<b>All levels/Unity</b> having a common focus, it seems many members are fractioning
26	<b>Finance</b> <b>Membership Growth</b> <b>Strategy/Governance</b> We are on the fence between small and big. Registration and marketing are a challenge. Finding money, time, volunteers and energy is a big challenge.
27	<b>Strategy/Governance</b> As we are volunteer based .. Spreading the work load !!
28	<b>Finance</b> Finances.
29	<b>Equipment/ Facilites</b> <b>Finance</b> Financial shortage. Availability of docks

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## Q8 We can improve by

Answered: 29 Skipped: 17

#	Responses
1	<b>Member Engagement</b> Continued opportunity to be involved without attending evening meetings. Online is great.
2	<b>membership Growth</b> having more members-
3	<b>Member Engagement</b> <b>membership Growth</b> <b>Safety</b> Communicating with membership - other than paying my fee I hear virtually nothing from the Club. (Even this survey had to be forwarded to me from another member.) I assume no one ever updates my contact information despite me being very specific on my membership form when there have had changes to my contact information. Develop a mandatory boat safety orientation. If one exists I'm not aware of it. I've heard from other members that the drop-in option was dropped. If this is true it should be reinstated - how else will we ever get new members.
4	<b>Programming</b> increasing program offerings to include affordable training sessions and workshops for all ages.
5	<b>Member Engagement</b> <b>Programming</b> Make improving communication a priority, and potentially hire help with this Offer the programs and opportunities promised when the new coach first arrived (saltwater opportunities are yet to be advertised) Celebrate the NCKC achievements
6	<b>membership Growth</b> <b>Programming</b> possibly bringing on more members , also I hear SUP may be coming which would be nice for the club.
7	Don't know, keep up the good work.
8	<b>Member Engagement</b> <b>Strategy/Governance</b> Being more open to members input regarding setting club short and long term priorities, and allocating funds to programs that reflect the interests of the members.
9	<b>All Levels/Unity</b> Sound Coaching and Training principles. Ensuring a strong recreational aspect. We want to be inclusionary to everyone, not just elite athletes.
10	<b>Member Engagement</b> <b>Strategy/Governance</b> working as a club and being transparent
11	<b>Equipment</b> <b>Member Engagement</b> increasing communication to the membership and maximizing the use of all equipment, even through rentals if some are not used
12	<b>All Levels/Unity</b> Not fixating ourselves on flat water but use both our physical environment to encourage Ocean Paddling.
13	<b>Strategy/Governance</b> staying relatively small as an organization (still encourage growth in membership, but don't focus too much on growth)
14	<b>Coaching</b> <b>membership Growth</b> More media exposure of Brechin events and drop- in programs. Introductory paddling offered through Parks & Rec. or NCKC for a fee. Providing dollars for coach enrichment that would be conditional to providing coaching to NCKC members. ( pro. D. )
15	<b>All Levels/Unity</b> <b>Programming</b> We exist as a number of seperate clicks .There should be more differentiation between casual and competitive individuals, not so much at session paddles but we should compete in CORA events as team NCKC with each boat based on ability through time trials and boatsmanship.
16	<b>All Levels/Unity</b> <b>Member Engagement</b> <b>Programming</b> This survey is a great way to get input , more clinics for a variety of levels
17	<b>Equipment</b> fixing the voyageur canoes.
18	<b>Programming</b> offering courses, drop-in paddling
19	<b>Programming</b> Having events that encourage participation from many....twining kovie Activities that make is easier to get to know each other, between types of boats and interests... Training sessions for all paddlers,,movies for paddling fitness.
20	<b>All Levels/Unity</b> <b>membership Growth</b> Continue to grow the membership and expose the public to the benefits of this less traditional sport. Address the division within the club (lake vs outrigger)
21	<b>Member Engagement</b> To encourage all members to be involved. Better communication to all our members.

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22	<span style="background-color: #92d050; padding: 2px;">Member Engagement</span> <span style="background-color: #92d050; padding: 2px;">Strategy/Governance</span> We can improve by encouraging more members to be involved. I think more volunteers and fewer paid employees would make our club stronger.
23	<span style="background-color: #92d050; padding: 2px;">Member Engagement</span> On line registration - the current method of registration is not effective or efficient. Better communication with all club members. We been members with the club for years and this is one of the first direct e-mails we've received in ages. Comox club does a great job of keeping their members up to date and engaged. Maybe a few club events for all members? Or members paddling days.....
24	<span style="background-color: #92d050; padding: 2px;">Member Engagement</span> Communicating better
25	<span style="background-color: #92d050; padding: 2px;">Strategy/Governance</span> have a shared vision for both flat water and ocean training and sharing of resources based on demands of members
26	<span style="background-color: #4682b4; padding: 2px;">Membership Growth</span> Fixing online registration, advertising, pounding the pavement. Getting more people involved.
27	<span style="background-color: #92d050; padding: 2px;">Member Engagement</span> Getting members more involved
28	<span style="background-color: #800080; padding: 2px;">All Levels/Unity</span> <span style="background-color: #800080; padding: 2px;">Coaching</span> <span style="background-color: #92d050; padding: 2px;">Strategy/Governance</span> Collaborating ideas and setting up more coaching programs.
29	<span style="background-color: #cd5c5c; padding: 2px;">Finance</span> <span style="background-color: #ffa500; padding: 2px;">Programming</span> increasing fees. increasing programs offered to members. securing dock space



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## Q9 I believe we should focus our energies on providing/doing the following...(aka....our priorities)

Answered: 29 Skipped: 17

#	Responses	Date
1	<b>All Levels/ Unity Coaching/ Skill Dev</b> Balance between focuses. Youth coaching racing and recreational. It seems to be going well from my experience.	
2	<b>Coaching/ Skill Dev</b> building strong kayakers with a strong team spirit	
3	<b>All Levels/ Unity Safety</b> Safety and techniqe training for recreational paddlers (all the training seems to be focuses on the few competitive paddlers in the club)	
4	<b>Membership Growth</b> Take a good look at succession planning, especially on the freshwater side of the membership, it would be incredible to have a new batch of 40 kids get to know our sport, but our recruitment strategies have been producing a growing membership, we need to have new keen members discover canoe & kayak!	
5	loving the way things are run now actually	
6	You are doing fine, again keep up the good work.	
7	<b>finance Membership Growth</b> Increase awareness of club in community and get new members Fundraise for Boathouse	
8	<b>All Levels/ Unity finance Starategy/ Governance</b> Expanding the outrigger program, exploring the options for additional OC storage and a club house type facility. This should be a separate and independent initiative from the \$5m paddling center, and should focus strictly on the needs of the club members. Re-evaluate the relationship between the long lake paddlers and brechin paddlers in terms of funding allocation and club priorities. Ensure budgets and priorities reflect the activities of most of the members.	
9	<b>Member Engagement Membership Growth</b> maintaining membership and growing the club	
10	<b>Membership Growth</b> bringing more youth to all paddling opportunity, particularly the ocean side as there is a lack of youth there.	
11	<b>All Levels/ Unity Programming</b> Outrigger, Dragon Boat and encouraging our youth to get involved in these 2 disciplines. We lose many as the learning curve for flat water is quite high but all can pull an Outrigger or Dragon Boat.	
12	<b>Coaching/ Skill Dev Equipment/Facilities</b> maintaining good gear in good shape providing coaching for youth and adults	
13	<b>Membership Growth</b> Encouraging more young paddlers.	
14	<b>Programming</b> Organizing race event participation, socials and most of all get out there, paddle hard and don't sweat the small stuff.	
15	<b>All Levels/ Unity Coaching/ Skill Dev Equipment/Facilities</b> Recreation and elite access to equipment and clinics	
16	<b>Membership Growth</b> Introducing sprint paddling at summer camps i.e. have a day of trying out the sprint boats to encourage youth to join the developmental team.	
17	<b>Programming</b> an easy way to paddle and to learn	
18	<b>Starategy/ Governance</b> Understanding objectives of members, sharing skills, mixing up types I of paddling and directing activities to promote that.	
19	<b>All Levels/ Unity</b> Grow the membership at both the youth and master levels. Create an atmosphere where all paddling pursuits are respected equally	
20	<b>finance</b> Have self-supporting programs .	

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21	<b>Equipment/Facilities Safety</b> Our focus should be to provide equipment for the use of our members. Safety needs to be a focus. Members should be encouraged to organize and implement activities that fit their needs.
22	<b>All Levels/ Unity</b> Focus on a broad depth of engagement and enrolment. This will help keep the club sustainable. Clubs can get into serious trouble if they focus on elite paddlers and don't put energy into development programs. For young and the old geezers. Besides the old folks have all of the money!
23	<b>All Levels/ Unity Programming</b> I don't know this one! I just want to paddle for fitness, with like minded people who love the ocean, and strive to improve.and welcome in all who want to try out sport.
24	<b>All Levels/ Unity</b> providing equal opportunities to all members
25	<b>finance Membership Growth Programming</b> Fixing registration forms at a low cost creating new and exciting programs, for community and sprint marketing
26	<b>Programming</b> Expanding pm current programs
27	<b>Equipment/Facilities</b> Having the club at one facility at Brechin.
28	<b>Coaching/ Skill Dev Programming</b> Transfer to a part time coaching model with the main focus on participation. There should be a place in the adult outrigger side for recreational trips
29	<b>finance</b> Financial security.

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### Q10 Is there any other feedback or input that you would like to share?

Answered: 18 Skipped: 28

#	Responses
1	I have little time right now, but very much appreciate the current leadership and communication with recreational paddlers.
2	I love paddling and have very much enjoyed the people who I spend time in the boat with. I realize there are a handfull of individuals working hard on the board on behalf of members like me and I do appreciate it, however, I have no sense of belonging to a Club.
3	It's important to have fun.
4	Will the results of the survey be appearing in a format available to the membership? It might be an idea to post it in the newsletter
5	Don't get discouraged about a small portion of the members with a huge focal presence. Although I recently joined the club I think it consists of many very satisfied and happy members who just want to paddle in well maintained boats for a fair price. And that is exactly what you are offering us. Keep up the good work!
6	I appreciate the opportunity that club executive has made available to members by carrying out this survey. I would also like executive to consider allowing members to formally approve the pending budget, and the short to long term priorities for the club.
7	I think NCKC is a well-run club on the cusp of becoming an important player in the local (Vancouver island- Vancouver) area. We live in an area which is paddling heaven on so many planes. I also beleive that our club could become a major economic generator in the Nanaimo sports tourism market.
8	I'd like to see some kind of tracking of who are paid members and enforce drop in fees. if you don't pay you don't paddle, need a membership gate keeper
9	More access to boat times. There are some groups that rarely use 'their' time slots so should they still keep them?
10	Our Club is an evolution in progress and we need to understand, now, that just flat water, is not the answer. We need to conform to what the paddling community wants and we need to encourage that via programs and be flexible in what we need to become successful. As of right now, we have perhaps 15 youth paddlers who are flat water paddlers but we need to get the youth, that may want to try, kayak recreational paddling, Outrigger, Dragon Boats and SUP's. It's the only way I think this Club will be successful.
11	Yes I absolutely love the new boats Ian bought us .
12	Push membership on summer campers.
13	I find it important to keep the cost down , information clear and simple rules for safety
14	Meeting on weekends
15	There is a perceived animosity between two factions of the club. It was wholly uncomfortable to be present at the last AGM. Having a full time coach has been very positive and I believe is one of the keys to allowing the club to expand and be recognized as a viable sporting alternative.
16	It's a great club. Thanks for the opportunity for input!
17	At the moment we are trying to work with the local University to see if we can take on an intern to help us.
18	Would like to see a discounted price for paddlers that go away in the Winter and only on the Island in the Summer. The organization is very good and one of the Island's best clubs.